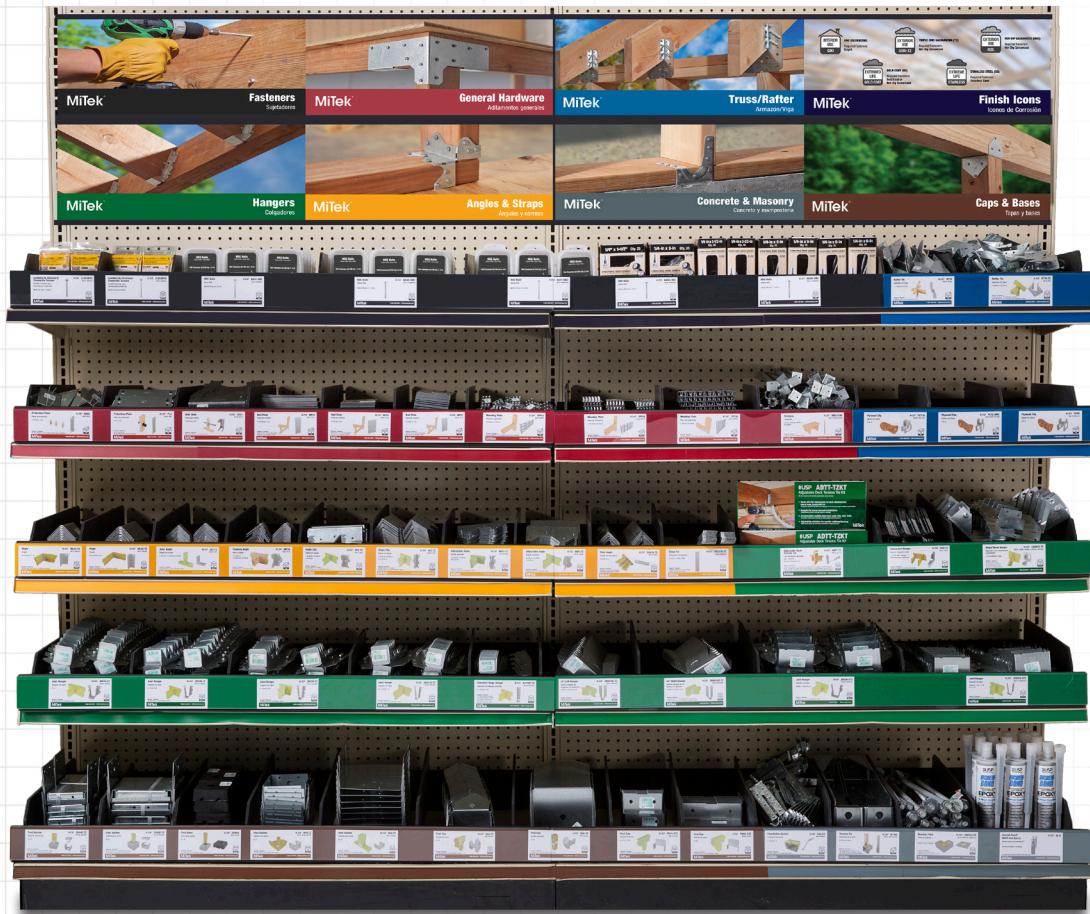


Exhibit D

DEALER MERCHANDISING GUIDE

COLOR CODED MATERIALS & PROGRAMS TO MAXIMIZE RETAIL SALES

- HEADER CARDS
- PRODUCT CARDS
- AISLE SIGNS
- AISLE FLAGS
- HARDWARE
- BANNERS



Shown: 8 ft. Bin Display with Color Coded Product Headers

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Dealer Merchandising Program



Color Coded Product Headers – 20 mil Styrene, 10" x 24"



#H-TR



#H-H1-JL



#H-H2-JUS



#H-GH



#H-F1



#H-F2



#H-CM



#H-CB1-PAU



#H-CB2-C44



#H-CB3-KCC



#H-CB4-BC400



#H-CB5-WE



#H-AS1-MPA1



#H-AS2-MPA2



#H-AS3-ST



#H-FI1

Use 2 per header holder.
Recommended for 8-ft sets and larger.
Do not combine with structural connector header.

Dealer Merchandising Program



Structural Connectors Headers – 20 mil Styrene, 10" x 24"



#H-MSC1



#H-MSC2



#H-MSC3



#H-MSC4



#H-MiTekCenter



#H-OZCO



#H-ProSeries



#H-Specifier



#H-DeckDesigner



#H-CatalogApp

Use 2 per header holder.
Recommended for 4-ft sets & 8-ft sets.
Do not combine with color coded header.

Header Fixtures



10" x 48" Header Holder
Accommodates two
24" headers
#HH



Header Bracket
Set of 4 included
with each holder
#HB



Christmas Tree Clip
Included with each
header bracket
#CTC

Dealer Merchandising Program



Product Cards – Cardstock, 5.75" x 2.75"

Color coded by product category, provide graphic representation of installation and finish. Order by SKU number on separate form.

Joist Hanger Colgador de vigas Double 2 x 10, 2 x 12 or 2 x 14 <small>Requires / Requires: (14) 16d (0.182-in x 3-1/2-in) HDG Nails / Clavos</small> Mitek #USP JUS210-2TZSC <small>Ref #: LUS210-2Z</small> <small>1-800-328-5934 • USPconnectors.com</small>	Mending Plate Placa de reparación 2-3/4-in x 5-1/4-in <small>Requires / Requires: No nail or screw required / No se requieren clavos para la instalación</small> Mitek #USP TPP36 <small>Ref #: MP36</small> <small>1-800-328-5934 • USPconnectors.com</small>	Roof Truss Tie Abrazadera de armazón para techo 2-1/2-in x 1-7/8-in x 2-11/16-in <small>Requires / Requires: (8) 8d (0.151-in x 2-1/2-in) Nails / Clavos</small> Mitek #USP TR2 <small>Ref #: DTC</small> <small>1-800-328-5934 • USPconnectors.com</small>	Heavy Angle Escuadra pesada 3-1/4-in x 2-1/2-in <small>Requires / Requires: (2) 16d (0.182-in) Phillips / Pernos</small> Mitek #USP KHL33 <small>Ref #: HL33</small> <small>1-800-328-5934 • USPconnectors.com</small>
Column Cap Cubierta de columna 4 x 4 <small>Requires / Requires: (20) #15 Wood Screws / Tornillos para madera incluidos / included</small> Mitek #USP KCCQ44-R <small>Ref #: CQ044SDS2.5-R</small> <small>1-800-328-5934 • USPconnectors.com</small>	Concrete Angle Escuadra para concreto 2-in x 5-3/16-in <small>Requires / Requires: (4) Hd (0.182-in x 3-5/8-in) Nails / Clavos or (1) 1/2-in Anchor Bolt / Perno and (1) 1/2-in Anchor Bolt / Perno de ensayo</small> Mitek #USP TDLS <small>Ref #: A24</small> <small>1-800-328-5934 • USPconnectors.com</small>	HDG Structural Wood Screws HDG Tornillos para madera estructural 1/4-in x 2-1/2-in Mitek #USP WS25-HDGR25 <small>Ref #: SDS25212-R25</small> <small>1-800-328-5934 • USPconnectors.com</small>	

Product Card Holders



3" x 48" Clear Plastic Snap-Lock Channel Strip holder
 Holds 7 Product Cards
#SLCH



Use with Snap-Lock Clip
 Pack of 4 included with strip
#SLC



3" x 48" Clear Plastic Adhesive Strip Back Channel Strip holder
 Holds 7 Product Cards
#ABCH



3" x 5" Single Product Card Holder
 Clips on Wire Rack
#SPCH-5



3" x 5" Single Product Card Holder
Adhesive Strip Back
#SPCH-ADH

Dealer Merchandising Program



Aisle Signs – 40 mil Styrene, 3.5" x 48"

Product Categories (2 sided) #AS-PC	Corrosion Protection (2 sided) #AS-CP	Reference Number Conversion Chart 2 sided #AS-RNC
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Use 3 sign holders per sign. Indicate clip style:
Edge-Clip or Price Rail

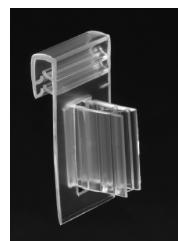
Category Aisle Flags – 20 mil Styrene, 3" x 2.5"

Hangers	Caps & Bases	Angles & Straps	General Hardware
#AF-H	#AF-CB	#AF-AS	#AF-GH
Concrete & Masonry	Truss/Rafter	Fasteners	New!
#AF-CM	#AF-TR	#AF-F	#AF-N

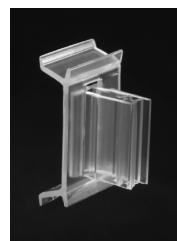


Indicate style of aisle sign holder

Aisle Flags and Aisle Sign Holders



Finned Edge-Clip Flag Holder
(Attaches to metal shelving up to 13 ga., or to rails or strips)
#FH-EC



Finned Price-Rail Flag Holder
(Snaps into standard 1-1/2" price channels)
#FH-PR

Dealer Merchandising Program



Color Coded Backer Strips – 20 mil Styrene, 3" x 48"

For use behind product cards, inserts into channel strip holder. Can be easily cut to required length.



#BS-H



#BS-AS



#BS-F



#BS-TR



#BS-CB



#BS-CM



#BS-GH

Color Coded Channel Strips – 1" x 48"

For use behind pricing on gondola shelf or rack.

Can be easily cut to required length.



#CS-H



#CS-AS



#CS-F



#CS-TR



#CS-CB



#CS-CM



#CS-GH



Use with
3" x 48" Clear Plastic
Channel Strip holder
#SLCH or #ABCH
on pg. 4

Window Cling – 7" x 5"



Strap Backer Board – 36" x 36"

Use with 4 Christmas Tree clips (page 3).



Custom
Sizes
Available

MiTek®

#SBB

MiTek Banner – 5' x 3'

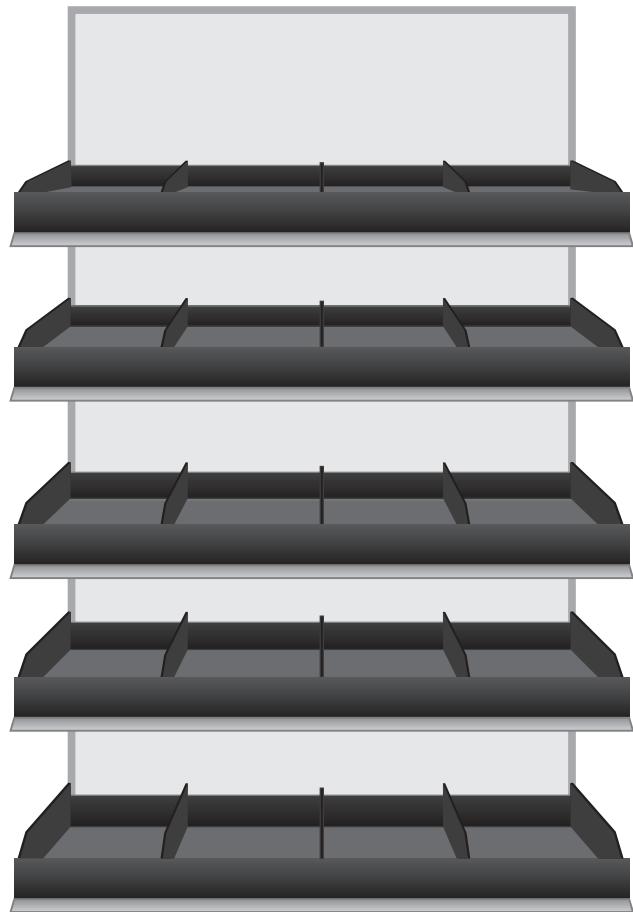
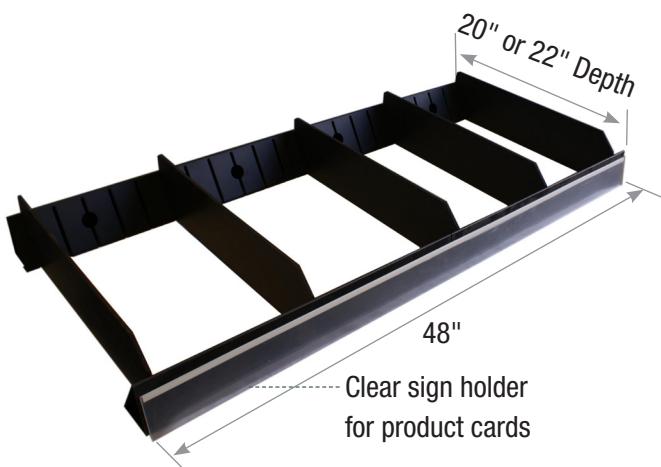


Gondola Shelf Bin Kit System

Contents of the Kit:

- (10) – Slotted Divider Strips
- (20) – 18" Dividers
- (5) – 20" Dividers
- (5) – Clear Sign Holders with 48" adhesive strips
- **Set up for** – four shelves with 18" dividers & one shelf with 20" divider

#GOND4822

**Overall Measurement of shelf**

With 18" dividers: 48" width x 20" depth

With 20" dividers: 48" x 22" depth

DEALER MERCHANDISING PROGRAM

EXAMPLE OF 4 FT CARTON DISPLAY

HEADER HOLDER



NEW HEADERS

Shown: Structural Connector Headers
Two 24-in headers in 48" header holder



COLOR CODED BACKER STRIPS

&

CLEAR PLASTIC CHANNEL STRIP HOLDER

NEW PRODUCT CARDS

(optional)

Note: Representational only. Craft cartons with new labels will be replaced as dealer inventory is depleted and re-ordered.

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